

The Strategic Crosswalk

Identifying Shared Interests with Your Strategic Partners



In the
next
hour...



✓ Background

✓ Structure & Process

✓ Electronic System

✓ Lessons Learned

Keep in mind...



Who are your strategic partners?



What are the potential benefits of a crosswalk?



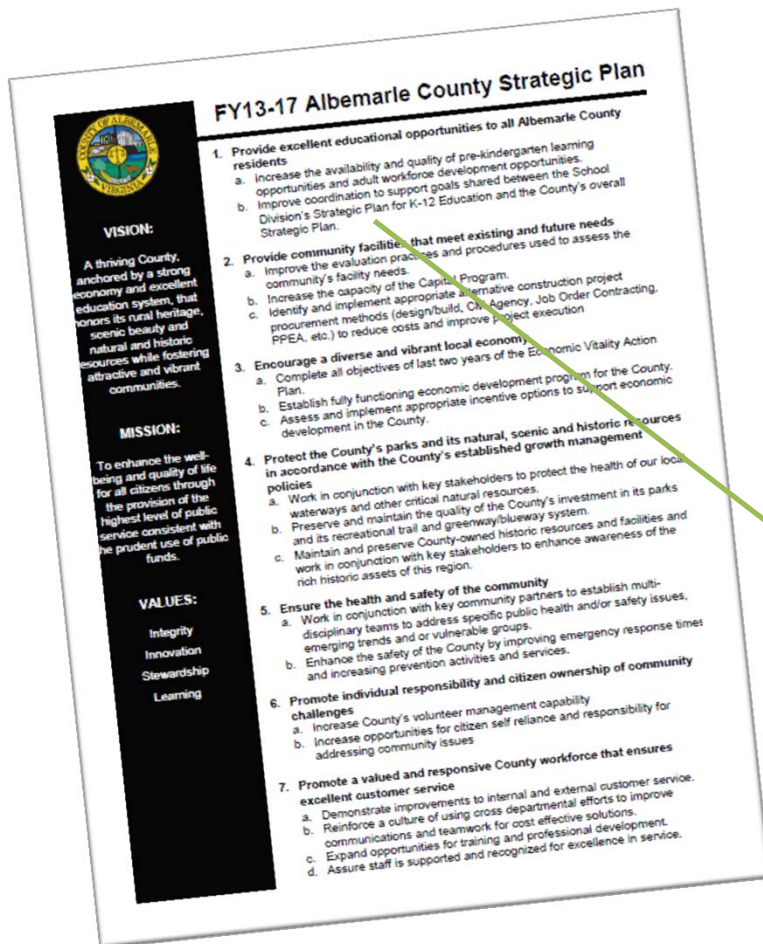
What are the possible challenges?

Our Organizations



- Two Boards
- Two Strategic Plans
- Two "CEOs"
- Unique Budget Process
- Some Shared Services
- One Community

Background



- New Strategic Plan
- Direction from County Executive
- Selection of Shared Goal Teams

Objective: "Improve coordination to support goals shared between the School Division's Strategic Plan for K-12 Education and the County's overall Strategic Plan."

The Goal Group



Crosswalk Process



VISION:

A thriving County, anchored by a strong economy and excellent education system, that honors its rural heritage, scenic beauty and natural and historic resources while fostering attractive and vibrant communities.

MISSION:

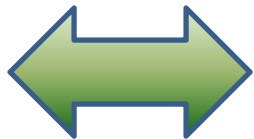
To enhance the well-being and quality of life for all citizens through the provision of the highest level of public service consistent with the prudent use of public funds.

VALUES:

- Integrity
- Innovation
- Stewardship
- Learning

FY13-17 Albemarle County Strategic Plan

1. **Provide excellent educational opportunities to all Albemarle County residents**
 - a. Increase the availability and quality of pre-kindergarten learning opportunities and adult workforce development opportunities.
 - b. Improve coordination to support goals shared between the School Division's Strategic Plan for K-12 Education and the County's overall Strategic Plan.
2. **Provide community facilities that meet existing and future needs**
 - a. Improve the evaluation practices and procedures used to assess the community's facility needs.
 - b. Increase the capacity of the Capital Program.
 - c. Identify and implement appropriate alternative construction project procurement methods (design/build, CM Agency, Job Order Contracting, PPEA, etc.) to reduce costs and improve project execution
3. **Encourage a diverse and vibrant local economy**
 - a. Complete all objectives of last two years of the Economic Vitality Action Plan.
 - b. Establish fully functioning economic development program for the County.
 - c. Assess and implement appropriate incentive options to support economic development in the County.
4. **Protect the County's parks and its natural, scenic and historic resources in accordance with the County's established growth management policies**
 - a. Work in conjunction with key stakeholders to protect the health of our local waterways and other critical natural resources.
 - b. Preserve and maintain the quality of the County's investment in its parks and its recreational trail and greenway/blueway system.
 - c. Maintain and preserve County-owned historic resources and facilities and work in conjunction with key stakeholders to enhance awareness of the rich historic assets of this region.
5. **Ensure the health and safety of the community**
 - a. Work in conjunction with key community partners to establish multi-disciplinary teams to address specific public health and/or safety issues, emerging trends and or vulnerable groups.
 - b. Enhance the safety of the County by improving emergency response times and increasing prevention activities and services.
6. **Promote individual responsibility and citizen ownership of community challenges**
 - a. Increase County's volunteer management capability
 - b. Increase opportunities for citizen self reliance and responsibility for addressing community issues
7. **Promote a valued and responsive County workforce that ensures excellent customer service**
 - a. Demonstrate improvements to internal and external customer service.
 - b. Reinforce a culture of using cross departmental efforts to improve communications and teamwork for cost effective solutions.
 - c. Expand opportunities for training and professional development.
 - d. Assure staff is supported and recognized for excellence in service.



**Our
2011-2013
Strategic
Plan**

~
**Vision
Mission
Values
Goals**



Collaboration System

Team Meetings

Team 1 Excellence in Education

Team 2 Community Facilities

Team 3 Vibrant Economy

Team 4 Resources Protection

Team 5 Health and Safety

Team 6 Citizen Involvement

Team 7 Valued Workforce

Lists

Quarterly Updates

Calendar

Libraries

Strategic Plan Goals

Action Plans

Strategic Plan Goals

<input type="checkbox"/>	Team #	Name	Goal	Status
<input checked="" type="checkbox"/>	1	Excellence_In_Education	1. Provide excellent educational opportunities to all Albemarle County residents	
<input type="checkbox"/>	2	Community_Facilities	2. Provide community facilities that meet existing and future needs	
<input type="checkbox"/>	3	Vibrant_Economy	3. Encourage a diverse and vibrant local economy	
<input type="checkbox"/>	4	Resources_Protection	4. Protect the County's parks and its natural, scenic and historic resources in accordance with the County's established growth management policies	
<input type="checkbox"/>	5	Health_and_Safety	5. Ensure the health and safety of the community	
<input type="checkbox"/>	6	Citizen_Involvement	6. Promote individual responsibility and citizen	

Lessons Learned

Knowledge management and tech expertise

Diversity of membership

Action plan owners

Used existing work where possible

Scheduling challenges

Dedicated staff willing to assume responsibility

Leadership support

Baldrige experience

Thinking about **your** strategic partners...



What would you need to accomplish this?



What are the **potential** benefits of a crosswalk?



What are the **possible** challenges?



Q&A